

inches, said first side comprising an active side exhibiting an adhesion peel force after activation by a user that is greater than an adhesion peel force exhibited prior to activation by a user, said sheet of material being sufficiently flexible to conform readily to a desired surface and having sufficiently small resiliency that it does not exert undue restorative forces that would tend to cause said sheet of material to break contact with such a desired surface.

41 87. The storage wrap of Claim 86, wherein said active side is activatable by an externally applied force exerted upon said sheet of material, said externally applied force being selected from one or more of the group consisting of: a compressive force and a tensile force.

42 88. The storage wrap material of Claim 86, wherein said active side exhibits an adhesion peel force of at least about 1 ounce per inch width after activation by a user.

43 89. The storage wrap material of Claim 86, wherein said active side may be selectively activated in discrete regions by a user.

44 90. The storage wrap material of Claim 86, wherein said active side may be activated by compression against a target surface.

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Cont 45 91. The storage wrap material of Claim 86, wherein said adhesion peel force after activation is sufficient to form a barrier seal against a target surface, said seal exhibiting barrier properties at least as great as those of said sheet of material.

46 92. The storage wrap material of Claim 86, wherein both said first side and said second side comprise active sides of said material.

47 93. A storage wrap material according to Claim 86, wherein the adhesion peel force after activation by a user is sufficient to form a seal against a target surface.

48 94. A storage wrap material according to Claim 93, wherein a compressive force of at least 0.1 psi is required to activate said active side, said sheet of material is sufficiently flexible to conform readily to any desired surface and has sufficiently small resiliency that it does not exert undue restorative forces which would tend to cause the seal to fail.

49 95. A storage wrap material according to Claim 94 wherein the sheet has sufficiently small resiliency that it does not exert undue restorative forces which would tend to cause the seal to fail such that preservation of perishable items is no longer ensured.

50 96. A storage wrap material according to Claim 93, wherein the adhesion peel force after